



WIN A BBQ FOR DAD (OR KEEP IT FOR YOURSELF).

To enter simply complete this entry form, attach a copy of your original receipt and send it in. Your entry must be received by 5pm (EST) 12 September 2008.

Please send your entry form to:

UBD® Father's Day BBQ Promotion, C/O DDB, 7 Electric Street, Richmond VIC 3121.

Name _____

Address _____

Suburb _____

State _____ Postcode _____

Phone number _____

Email (optional) _____

Kmart store of purchase _____

Entry open to residents of Australia aged 18 years or older. Promotion commences 9:00am (AEST) 11/8/2008 and closes 5:00pm (AEST) 12/9/2008. Draw at 12:00pm (AEST) on 19/9/2008 at Contact Management, 92-94 Tope Street South Melbourne VIC 3205. Winners published in The Australian on 26/9/2008. Entrants must retain proof of purchase for all entries made in order to claim a prize. First entry drawn from all entries received by each participating Kmart store will win 1 Burwood 6 SV BBQ valued at up to \$349.00 (RRP incl GST). Total maximum prize pool value in each state and territory is up to: NSW: \$12,564.00; ACT: \$349.00; VIC: \$14,658.00; QLD: \$10,121.00; SA: \$3,490.00; WA: \$5,933.00. By entering, you agree that the Promoter may collect your personal information to enable it to provide you with marketing materials by mail, telephone and electronic messages. The Promoter may share information with its promotional partners who may also contact you in this way. For full terms and conditions, see www.ubd.com.au. Promoter is Universal Publishers Pty Ltd, ABN: 83 000 087 132, of 1 Waterloo Rd. Macquarie Park 2113. Authorised under NSW Permit No. LTPS/08/06512, S.A. Permit No. T08/2574, ACT Permit No. TP08/02637, Vic Permit No. 08/2922. UBD® and the UBD logo are registered trade marks of Universal Publishers Pty Ltd.

CONDITIONS OF ENTRY UBD FATHER'S DAY PROMOTION 1.Information on how to enter and prizes form part of these Conditions of Entry. Entry into this promotion is deemed acceptance of these Conditions of Entry by each entrant. Entry is via mail only. 2.Any costs associated with accessing the promotional website remain the responsibility of each entrant and are dependent on the Internet service provider used. 3.Entry is free and open to residents of Australia aged 18 years or older. The directors, management and employees (and their immediate families) of the Promoter, its related entities, participating stores, printers, suppliers, providers and agencies associated with this promotion are ineligible to enter the promotion. 4.To enter the promotion, eligible entrants must purchase any eligible UBD street directory from a participating Kmart store in Australia (excluding NT and TAS) during the promotional period (an "eligible purchase"). Eligible entrants must then, during the promotional period, obtain an entry form provided in store or download an entry form from www.ubd.com.au. Eligible entrants must then complete in full in the manner required the entry form and then mail the completed entry form, together with a copy of the store receipt for the eligible purchase, in a stamped envelope to UBD Father's Day Promotion, 7 Electric Street Richmond VIC 3121 during the promotional period. In order to fully complete their entry, eligible entrants will be required to provide their full name, residential address, telephone number, current and valid email address and the location of the Kmart store where the eligible purchase was made. 5.Multiple entries will be accepted but each entry must be based on a separate eligible purchase, contain a separate entry form and be mailed in a separate stamped envelope as required. Entries received will be considered final by the Promoter. Incomplete, ineligible or incomprehensible entries will be deemed invalid. Entries must be received by the Promoter by last mail on 12/9/2008. The Promoter accepts no responsibility for late, lost or misdirected entries. 6.Promotion commences at 9:00am (AEST) on 11/8/2008 and closes at 5:00pm (AEST) on 12/9/2008. The draw will take place at 12:00pm (AEST) on 19/9/2008 at Contact Management, 92-94 Tope Street South Melbourne VIC 3205. All winners will be notified by telephone and mail and their names and localities will be published in The Australian on 26/9/2008. All reasonable steps to notify winners of the results of the draw will be taken by the Promoter. Judges' decision is final and no correspondence will be entered into. 7.Each eligible entrant must retain and may be required to present proof of purchase in order to claim a prize. Entrants may be requested to provide to the Promoter proof of purchase for all entries made. If an entrant is unable to provide proof of purchase for all entries made, then all the entries of that entrant will be ineligible and deemed invalid. Proof of purchase includes showing the original and providing a photocopy of the store receipt for each eligible purchase. 8.Entrants can only enter in their own name. The Promoter reserves the right to request the winners to produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm each winner's identity, age, residential address and email address, eligibility to enter and claim a prize and any information submitted by the winners in entering the before issuing a prize. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or the winning entry has not been verified or validated to the Promoter's satisfaction within the time requested, that winner's entry will become invalid. All prizes will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion. 9.The first eligible entry randomly drawn from all eligible entries received by each participating Kmart store will each win one (1) Burwood 6 SV BBQ, each valued at up to \$349.00 (Recommended Retail Price including GST). There are up to 135 participating Kmart stores Australia wide and a total of 135 prizes will be awarded nationally. The number of participating Kmart stores in each State/Territory is as follows: NSW: up to 36; VIC: up to 42; QLD: up to 29; SA: Up to 10; WA: Up to 17, ACT: Up to 1. 10.Total maximum prize pool value in each State and Territory is: NSW: up to \$12,564.00; VIC: up to \$14,658.00; QLD: up to \$10,121.00; SA: Up to \$3490.00; WA: Up to \$5933.00; ACT: Up to \$349.00. Prizes are not transferable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any variation in the value of the prizes. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in prize value. All warranty claims in respect of the prizes must be directed towards the applicable manufacturer and not the Promoter. 11.The Promoter may conduct such further draws as are necessary at the same time and place as the original draw on 22/12/2008 in order to distribute any prizes unclaimed by that date subject to any written directions given under Reg 37 of the Lottery and Gaming Regulations 1993 (SA) or other State or Territory legislation. All winners in any unclaimed prize draw will be notified by telephone and mail and their names and localities will be published in The Australian on 12/1/2009. 12.The Promoter and its associated agencies and companies shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with taking any prize or using any prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). The Promoter and its agents associated with this promotion take no responsibility for prizes damaged or lost in transit. 13.If any prize or element of a prize becomes unavailable for any reason beyond the Promoter's reasonable control, then a similar prize or prize element of equal or greater value will be awarded to the winner in lieu, subject to any written directions made under applicable State or Territory legislation. 14.To the extent permitted at law, the Promoter will not be responsible for any incorrect, inaccurate or incomplete information

communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter. 15. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these Conditions of Entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. 16. Caution: any attempt to cause malicious damage or interference with the normal functioning of the promotional website or the information on the website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these conditions of entry or any other legal obligation by an entrant, the entrant agrees to indemnify the promoter for those losses, damages and costs. 17. To the extent permitted at law, the Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion. 18. If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any written directions made under applicable State or Territory legislation. 19. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising or marketing this promotion (including any outcome), and promoting any products or services manufactured, distributed and/or supplied by the Promoter. The winners agree to participate in all reasonable promoted activities in relation to the Promotion as requested by the Promoter and its agents. 20. All entries and any copyright subsisting in the entries become and remain the property of the Promoter. The Promoter collects personal information about entrants to include entrants in the promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the promotion. By participating in the promotion, each entrant also acknowledges that a further primary purpose for collection of entrants' personal information by the Promoter is to enable the Promoter to use the information to assist the Promoter in improving goods and services and to contact entrants in the future with information on special offers or provide entrants with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share information with its Australian related companies or promotional partners who may contact entrants with special offers in this way. By entering the promotion, each entrant agrees that the Promoter may use entrants' personal information in this manner. Each entrant also agrees that the Promoter may publish or cause to be published the winner's name and locality in any media as required under the relevant lottery legislation. Entrants can also gain access to, update or correct any personal information by contacting the Promoter at the address below. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected is available at www.universalpublishers.com.au. 21. The Promoter is Universal Publishers Pty Ltd, ABN: 83 000 087 132, of 1 Waterloo Rd Macquarie Park 2113. Authorised under NSW Permit No. LTPS/08/06512 S.A. Permit No. T08/2574 ACT Permit No. TP08/02637 Vic Permit No. 08/2922

Participating Kmart stores

ACT

BELCONNEN

NSW

ASHFIELD
BANKSTOWN
BATEAU BAY
BATEMANS BAY
BLACKTOWN
BONDI JUNCTION
BROADWAY
BURWOOD
CAMPBELLTOWN
CASTLE HILL
CASULA
CHATSWOOD
FAIRFIELD
FIGTREE
GLENDALE
GOROKAN
GOULBURN
HORNSBY
HURSTVILLE
KATOOMBA
KOTARA
MARRICKVILLE
MERRYLANDS
MT DRUITT
NORTH ROCKS
NOWRA
PAGEWOOD
PARRAMATTA
PENRITH
SALAMANDER BAY
SHELLHARBOUR
STANHOPE GARDENS
SYLVANIA
TUGGERANONG
WARATAH
WARRIEWOOD

QLD

ARANA HILLS
BROADBEACH
BROWN PLAINS
CABOOLTURE
CALOUNDRA
CANNON HILL
CAPALABA
CHERMSIDE
HELENSVALE
INDOOROOPILLY
IPSWICH
KIPPA-RING
LOGANHOLME
MAROOCHYDORE
MORAYFIELD
MT GRAVATT
MT OMMANEY
SOUTHPORT
SUNNY BANK
REDBANK
ROBINA
THE PINES
TOOMBUL
TOOWONG
TOOWOOMBA
TWEED HEADS
VICTORIA PONT
WOODRIDGE
WYNNUM

SA
INGLE FARM
FIRLE
KURRALTA PARK
MARION
MT BARKER
MUNNO PARA
PORT ADELAIDE
PORT NOARLUNGA

TEA TREE PLAZA
WEST LAKES

VIC

AIRPORT WEST
ALBURY
ALTONA
BAIRNSDALE
BENDIGO
BELMONT
BORONIA
BRANDON PARK
BRUNSWICK
BURWOOD
CAMPBELLFIELD
CHADSTONE
CHIRNSIDE PARK
CORIO
CRANBOURNE
DANDENONG
DEER PARK
EASTLAND
FOOTSCRAY
FOUNTAIN GATE
FRANKSTON
GREENSBOROUGH
HASTINGS
HORSHAM
KEILOR
KEYSBOROUGH
KNOX
MELTON
MOE
NORTHCOTE
PRESTON
RICHMOND
ROSEBUD
ROWVILLE
SHEPPARTON
SOUTHLAND

SOUTH MORANG
TRARALGON
WANGARATTA
WARRNAMBOOL
WENDOUREE
WERRIBEE

WA

ALBANY
ARMADALE
BELMONT FORUM
BOORAGOON
BUNBURY SOUTH
CAROUSEL
CLARKSON
INNALOO
JOONDALUP
KARDINYA
MADDINGTON
MANDURAH
MIDLAND
MIRRABOOKA
MORLEY
ROCKINGHAM CITY
WARWICK GROVE